

# EXHIBITOR APPLICATION INFORMATION



BESPOKED  
#10

1-3 MAY 2020



# WELCOME TO BESPOKED #10

*A celebration of handmade bicycles & those who make them*

Thank you for your interest in exhibiting at the 10th Bespoked - The UK Handmade Bicycle Show. Bespoked is Europe's biggest showcase of handmade bicycles and their makers, attracting in excess of 6000 visitors from around the world. It is *the* place for the public, industry and press to meet the independent makers and designers of the bicycle world. If you make custom handmade bicycles, fine cycling components, design and apparel then Bespoked is the show for you.

Bespoked 2020 celebrates a decade of gathering the best handcrafted bicycles under one roof. It will be held once again in Bristol at Brunel's Old Station and Engine Shed located in the historic Grade-1 listed former railway terminus building of the Great Western Railway, built by Isambard Kingdom Brunel. It is situated in an excellent central location right next to Bristol's Temple Meads railway station and is served by the City's principal public transport services.

**“The show is so professionally organised and this allows the exhibitors and the attendees to simply enjoy. The positive vibe is infectious and welcoming”**

**Jon Meredith - Singletrack**

Bespoked is primarily a show for framebuilders to show their work to the public and press. As such, priority will always be given to the makers of handmade custom bicycles who will personally attend the show. All bicycles on show at Bespoked must have the option of being custom made in terms of geometry or tube specification. We will again have a new framebuilders area and will be offering the option to show 1 or 2 bicycles.

Bespoked 2019 show film can be seen here - <https://www.youtube.com/watch?v=QuTmlkrOfHk>

Global Cycling Network's Bespoked 2019 review - <https://youtu.be/FlKH DU36a0U>



*“If you want to see some of the finest and most beautifully made custom frames, this is the show for you. In its 9 years, it has never failed to deliver some spectacular bikes with the sort of attention to detail you rarely see in the rest of the bike world.” Road.cc*

*“It's the deep passion for handcrafted bicycles of all shapes, sizes and tribes that differentiates this show from the industrial-scale likes of Interbike and Eurobike.” Pinkbike.com*

*“I've been going to bike shows for about 50 years now and this one for me personally and for this type of show - it's been the best ever - by not close but by miles” Brian Rourke*

*“Your show is like a birthday party for us, the atmosphere, the friends, the presents...”  
Mindaugas Zukauskas, Wittson Custom Ti Cycles*



**DATES** - Thursday 30th April - Sunday 3rd May

**SET UP** - Thursday 30th April - 12noon - 10pm

**SHOW** - Friday 1st May 11.00 - 13.00 Press preview  
 14.00 - 19.00 Open to public  
 19.30 - 21.00 Exhibitor drinks

Saturday 2nd May 09.30 - 18.00 Open to public

Sunday 3rd May 10.00 - 16.00 Open to public

Take Down - from close of show

(Timings may be subject to change)

### STAND PRICES AND SIZES

ALL the money raised in stand fees goes on the staging and marketing of the event. Stand prices are subject to VAT at 20%. We offer the option to pay your stand fee in installments. Please note - in order to keep the stand fees as low as possible, what you are paying for is space only - there is no shell scheme.

Stand price is based on £100 per m2

### WHAT IS PROVIDED FOR YOUR STAND FEE

- Your stand space will be marked out on the floor.
- Promotion on the Bespoked website and social media.
- Website catalogue entry plus social media buttons.
- The above entry in the printed Show Guide given to the 6000+ visitors at the show and available as digital download.
- Your images included in our press releases to cycling and national media - The show has had coverage in The Sunday Times, The Telegraph, The Observer, The Guardian, BBC Website, as well as all major cycling press.
- Coverage in our annual newspaper The Bespoked Times (8000+ copies distributed nationwide, plus available online).
- Studio quality photos of your bikes (taken at the show).
- Our marketing campaign is targeted to professional people with the disposable income to be able to afford £1000+ bicycle. Judging by the conversations with our exhibitors and analysis of visitors we achieve this. The show has international appeal attracting people from the UK, Europe and beyond. Our Instagram following is growing fast and currently stands at 20.5k+ followers.

### OTHER

- You will need to bring display items with you.
- Parking - There are pay and display car parks around the venue.
- You can sell items if you wish to do so (we don't charge a commission).
- Opportunity to advertise in the Bespoked Times and Show Guide. Exhibitors receive 20% discount on list price.

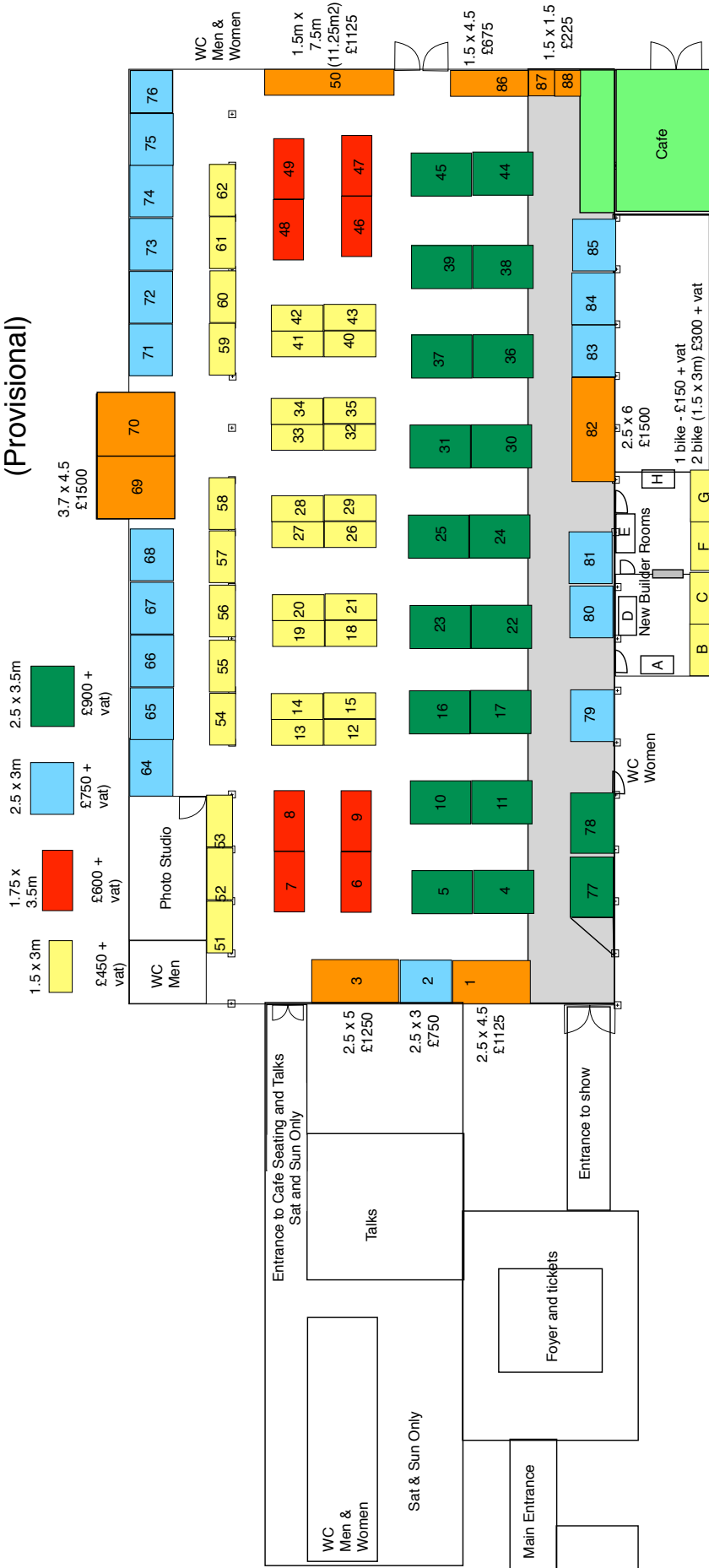
STAND SIZE	COLOUR REF.	TOTAL M2	STAND COST (EXCL. VAT)
Newbuilders	-	1 or 2 bikes	£150 per bicycle or £300 for two bicycles
1.5m x 3m	Yellow	4.5	£450
1.75m x 3.5m	Red	6.125	£600
2.5m x 3m	Blue	7.5	£750
2.5m x 3.5m	Green	8.75	£900
See Plan	Various Orange	See plan	£225 - £1500
ELECTRICS		COST (EXCL. VAT)	
Lighting	See application form for options		From £20
Sockets			£50 each

APPLICATION DEADLINE 16TH SEPTEMBER 2019 [CLICK HERE TO APPLY NOW](#)

BESPOKED LTD - 1, PICCADILLY MILL - LOWER STREET - STROUD - GLOS - GL5 2HT - 01453 297220

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# Bespoked 2020 Brunel's Old Station (Provisional)



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